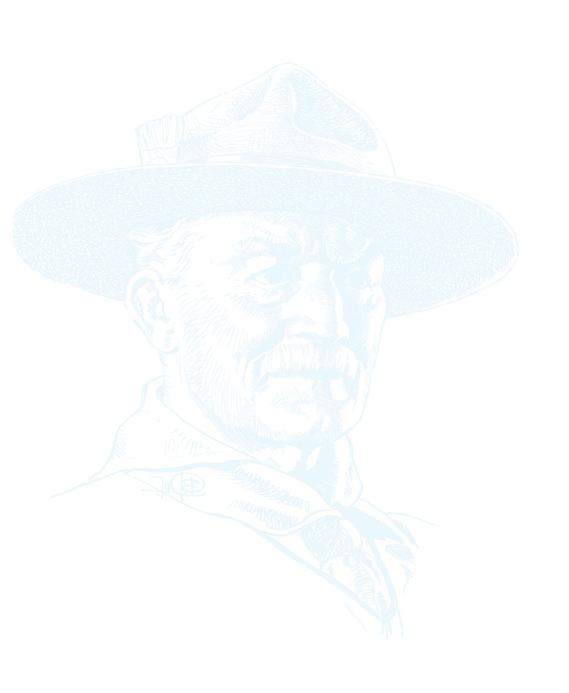


THE WORLD BADEN-POWELL FELLOWSHIP



YOUR INVITATION TO INVEST IN YOUNG PEOPLE

Scouting today is recognised as the world's greatest leadership development programme, with over 35 million members represented in 162 countries.

Many of today's best-known leaders from business, industry and government confirm that their experience gained in Scouting was instrumental in their career-path (see www.worldscoutfoundaton.org/videos).

When you invest in Scouting, your investment is multiplied many times over - three million skilled, but *unpaid* volunteers run the local groups which inspire young people to do amazing things. Their input of time, knowledge and skills matched with your support for their training, capacity-building of their local organisations, and in particular, your support for their projects and youth programmes is a truly *winning combination*. And, as today's young people are tomorrow's leaders, by investing in Scouting the return on *your* investment comes again and again, through many generations to come!

And, you make an impact on communities the world over - by helping these young men and women take leadership, you are creating a culture of peace, protecting the environment, producing food, fighting disease, reducing crime, and tackling unemployment ... and much, much more!



THE WORLD BADEN-POWELL FELLOWSHIP

A global network of supporters - the "World Baden-Powell Fellowship" - is the key to the success of the World Scout Foundation. The network comprises leaders from business, government and religious backgrounds, many being passionate Scouts, and located in more than 75 countries. They are united in their belief that Scouting makes a difference for millions of people, all over the world. They avidly recruit colleagues, friends, family members, children and even some grandchildren. The Fellowship grows every day!

As a Baden-Powell Fellow, you will receive regular updates on Scouting globally, as well as invitations for you and your spouse to attend Fellowship events, held several times a year around the world.

The events offer a first-class programme, with a view of the country we visit that is not normally available to the public. They are an opportunity to meet young Scouts from the local community, and also link to like-minded people, make new friends, and to see the difference you are making through your support.



PLEASE JOIN ME!

"Robert Baden-Powell, the Founder was a genius. He believed that young people could learn for themselves, develop leadership skills and frame their own values through fun, adventure and the challenge of Scouting.

Today, his message lives-on in over 35 million young people in more than 162 countries, having touched some 700 million Scouts during its 100 years of action.

I was a Scout, thanks to my parents who were both involved in Scouting. They led me onto the right path, in my early years. I am passionate to be involved in Scouting because I have seen its impact on my life, and I see it in thousands of Scouts I meet every year throughout the world. Scouting is good for young people and *vital* for communities.

Many people share my belief and have joined me in the World Baden-Powell Fellowship. I hope you also are prepared to make a commitment to support Scouting and keep the dream of Baden-Powell alive".

HM King Carl XVI Gustaf of Sweden, Hororary Chairman

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HOW TO JOIN THE FELLOWSHIP

To become a member of the World Baden-Powell Fellowship, simply make a donation pledge of US\$ 10,000. This can be paid as a single sum, or in instalments spread over three or even five years.

In many countries, donations to the Foundation qualify for tax consideration.

And of course, in order to consolidate your investment in future leaders, you can continue to make additional contributions to the Foundation's Honours Programme.

Included in this pack, you will find the pledge card that will secure your membership of the Baden-Powell Fellowship. The WSF team in Geneva is available to answer your questions you have and to discuss, with you, ways and means of making the donation so it will fit into your annual giving schedule including any tax benefits available in your county.

Why not start your investment in young people today, to create the leaders of tomorrow?



UNDER 30 - A GIFT To OFFER!

Why not give this unique gift to your children, grand-children or an outstanding Scout you have met?

By giving a gift of a "Baden-Powell Youth Fellowship" you will open a global network to this promising young man or woman, and above all help others. It will open their eyes to the work Scouts are doing in other countries to make better, more peaceful communities and it will give them the opportunity - as they are on the road to success - to commit their support to whole communities less fortunate than themselves.

It's simple! Anyone under 30 can become a Member of the Fellowship for just US\$ 1,000. Then, at the age of 35, they can decide to continue their membership by pledging the remaining US\$ 9,000, or allowing the membership to lapse.



THE WORLD SCOUT FOUNDATION

The World Scout Foundation is a non-profit institution incorporated under Swiss law and based in Geneva. It helps the growth and development of Scouting worldwide.

The Foundation does this by permanently investing capital donations from individuals, foundations, corporations and governments. Earnings from the investments, or gifts for projects help young people in Scouting to learn positive values to become tomorrow's leaders. The Foundation also supports projects and programmes run by Scouts worldwide.

More information about the Foundation's various programmes is available from your friend in the Baden-Powell Fellowship, from the WSF team in Geneva, or at www.worldscoutfoundation.org.