



# MESSENGERS OF PEACE

This booklet describes the Messengers of Peace initiative and the Messengers of Peace Support Fund. It sets out the application process for the two separate types of grants available: above USD 25,000 and below USD 25,000. It also describes the process by which grants will be evaluated, managed and reported.



The aim of the Messengers of Peace initiative is to inspire millions of young men and women throughout the world to work for the cause of Scouting: *Creating a Better World!* 

The initiative promotes young men and women as Leaders for Life – in their communities and in their world.

## Messengers of Peace has two elements:

#### THE MESSENGERS OF PEACE GLOBAL NETWORK

Throughout the world, Scouts work for peace in their communities in many different ways. They solve conflicts in school by preventing bullying, build links between divided communities, lead peer education initiatives, create solutions to environmental problems, and run countless other service projects.

The Messengers of Peace Global Network is the tool for connecting this work. Using social media, the Network will allow Scouts to showcase their service projects and meet online to share their ideas, tell their stories and work together to build peace in their communities.

The Network will enable Scouts to connect across national boundaries in a way that was once only possible at Jamborees and other global events. Through greater access to ideas, training and support, these connections will strengthen all of Scouting. The resulting mosaic of stories and cooperation will be the ideal platform for demonstrating the global impact of Scouting to the world.

The Network is inspired by the World Scout Committee (WSC) and is administered by the World Scout Bureau (WSB). It is driven by youth volunteers worldwide and is available to all Scouts who are running peace projects.

#### THE MESSENGERS OF PEACE SUPPORT FUND

The Messengers of Peace Support Fund will provide financial support to service projects and Scouting initiatives around the world. The Fund will enable Scouts in poorer countries to implement the types of vital projects that can change communities. It will also support project management capacity building for NSOs and Regional Offices.

The Fund targets five categories of work: (1) training in dialogue; (2) support for specific peace projects; (3) support to young people living in "hot" conflict situations; (4) capacity strengthening; and (5) globalising the Messengers of Peace Global Network.

The Fund is supported by the World Scout Foundation and administered by the World Scout Bureau and its Regional Offices. All funded activities will be managed by Regional Offices through a project management tool that is used by all offices of the WSB and the WSF. This will allow real-time monitoring of projects and strengthen overall coordination between Scouting initiatives.



## **Background**

Since its inception in late 2001, the Gifts for Peace programme of World Scouting has inspired over 10 million Scouts in 110 countries to work for peace in their local communities. So many great examples can be given:

- Scouts in El Salvador working with violent street gangs
- Scouts in New Orleans working on the ground in "post-Katrina" New Orleans
- Lebanese Scouting's' "Phoenix operation"
- Scouts in the Great Lakes region of Africa running an amazing inter-ethnic peace education project
- Scouts in Sierra Leone who are rebuilding their communities following a cruel war
- Scouts in Ireland who have been bringing young Catholics and Protestants together
- and the amazing Scouts of Haiti who have done so much fabulous work in rescue, relief and rehabilitation after the deadly earthquake there.

When he saw this work, His Majesty King Abdullah of Saudi Arabia – a great friend of Scouting – observed that "Scouts are the Messengers of Peace". He and King Carl XVI Gustaf of Sweden (Honorary Chairman of the World Scout Foundation) have been so impressed with the impact Scouts have had that they got together to see what would be needed to achieve even more. As a result, they formally launched the Messengers of Peace initiative in September 2011.

This document describes the Messengers of Peace Support Fund.

## What do we mean by "Peace"?

The concept of peace as defined by the Scout Movement encompasses three different dimensions:

- 1. The personal dimension: harmony, justice and equality
- 2. The community dimension: peace as opposed to hostility or violent conflict
- 3. Relationships between humankind and its environment: security, social and economic welfare and relationship with the environment

Any Scout that has participated in a project which has had a significant impact on the community in any one of the three dimensions above can qualify as a Messenger of Peace.



## What will the Fund support?

The Support Fund will consider applications for funding in the following five areas:

#### 1. TRAINING IN DIALOGUE

So many issues concerning peace and stability within communities relate to communication with one another. Scouts wishing to mediate in their own communities and spread the message of peace efficiently need to strengthen their skills of dialogue to listen actively and assess needs, as well as to propose and implement solutions. They can apply for support from the Fund.

#### 2. SUPPORT TO SPECIFIC PEACE PROJECTS

An NSO that requires external support either to begin implementation of their project or that needs support to take a good project and make it a great project, thus increasing its impact, can apply for support.

## 3. SUPPORT TO YOUNG PEOPLE LIVING IN "HOT" CONFLICT SITUATIONS

NSOs may apply for funding to help Scouts living in conflict situations. Funding can be used to develop specialized skills and other initiatives to help their communities.

#### 4. CAPACITY STRENGTHENING

Great projects require strong management. Funding will be available for NSOs to build their project management capacity.

#### 5. GLOBALISING THE "MESSENGERS OF PEACE" NETWORK

Sharing of experiences, expertise and ideas well at both a national and regional level is vital to extend the impact of key programmes developed by one association to another or from one community to another. Support is therefore available to facilitate this exchange of personnel and knowledge.

Through these five areas, this Support Fund will help NSOs facing financial challenges to become more effective Messengers of Peace.



## Who will receive support from this Fund?

NSOs, Regional Offices and the Central Office of the World Scout Bureau can submit applications. Local Scout Groups must go through their NSO to submit projects.

Preference will always be given to NSOs, particularly those in countries facing economic difficulties.

## How do we apply?

Project proposals should be completed using the standard Application Form, which can be found on scout.org. Completed project proposals must then be sent to your World Scout Bureau Regional Office.

- For grants below USD 25,000 (minimum grant is USD 1,000), the application can be completed in English, French, Spanish, Russian or Arabic, depending on your Regional Office. For all language versions, the summary paragraph must be written in English the Regional Office can help with this.
- For grants above USD 25,000, the application can only be completed in English. Support can be provided by your Regional Office with translation.

## When should we apply?

For grants below USD 25,000 applications can be sent at any time. A final decision will be given to the applicant within 1 month of the review date for grants below USD 25,000.

For grants above USD 25,000, there are four review dates every year:

- 1. 28th February
- 2. 31st May
- 3. 31st August
- 4. 30th November

As these applications will first be reviewed by the Regional Decision Committee and then later by the Joint Executive Committee, a final decision will be given to applicants within 3 months of the review date.

Receipt of all project proposals will be acknowledged within 7 days of their submission.



## How will our application be judged?

Projects need to fit the "5 areas of support" of the Messengers of Peace Support Fund listed above.

Applications will be assessed according to the following selection criteria:

#### YOU WILL NEED TO CLEARLY ANSWER:

- · How you have identified the needs of your community.
- How feasible your project is how realistically you have planned it.
- What impact you foresee from this project?

#### **OTHER ISSUES YOU MUST CONSIDER:**

- How sustainable is your project will it last once the funding has run out?
- The use of the Scout Method of learning by using small groups for the acquisition of skills, self reliance and the capacity to both cooperate and to lead.
- That you have developed partnerships with other local groups and not worked in isolation.
- The strength of leadership in the project.
- That you have set realistic objectives.

#### Who will make the decision?

For projects below USD 25,000, your application will be thoroughly reviewed by the **Regional Decision Committee**. This Committee is chaired by a member of the Regional Office and is composed of a member of staff of the Regional Office, a Regional Volunteer and one person external to the Regional Office and Regional Committee.

For projects above USD 25,000, following review at the Regional level, your application will be thoroughly reviewed by the **Joint Executive Committee** of the Fund. This committee is chaired by the World Scout Foundation and is composed of one staff member from the WSF, one staff member from the WSB and a representative from the Scout Association of Saudi Arabia.



#### How will the decision be communicated?

If your application is considered not to be complete, your Regional Office will ask you for more information.

If your project has not been approved, you will receive feedback with the key reasons why your project was not approved. You will have the possibility to reapply if you wish to do so.

If your project has been approved, you will be informed directly and given the opportunity to display information about your project through the scout.org.

#### How will the funds be transferred?

When your project is accepted, 50% of the grant awarded will be forwarded to your association's bank account immediately.

After your Interim Report is approved you will receive a further 40% of the grant. Please note that this process may take up to 4 weeks. The balance of 10% will be sent once the Regional Decision Committee has received and approved a complete Final Report of the project, including a financial report.

### How will we have to report?

Near the middle of your project, your are required to submit a brief **Interim Report**. This Interim Report should state "Activities" and "Expenses" as they are stated in your Application. Any discrepancies should be addressed.

All projects are also required to complete a **Final Report** at the end of the implementation. Additional Annexes comprising photos, testimonials, anecdotes, etc., are expected depending on the resources available.

If you need more resources for your reporting, you have the possibility to include this in your budget or apply separately for a grant for capacity building. Successful and clear reporting of a project will enable project leaders to access more funding. If the report is not completed, you will not have the opportunity to apply for new funding in the future.

#### How will our project be audited?

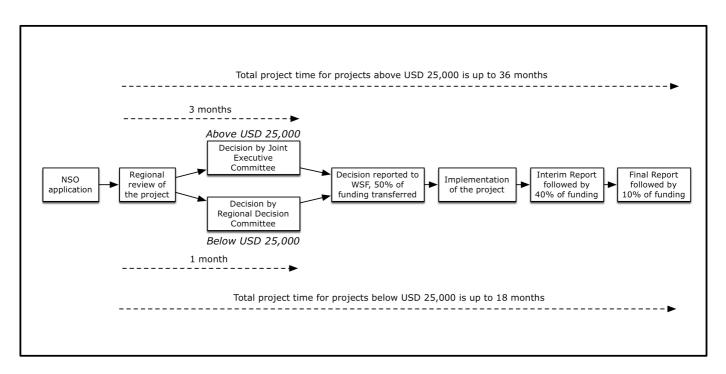
Your Regional Office may decide to audit your project. This audit will focus on the impact of the project and on financial matters. Hence, proof of expenditures must be retained.

#### How will my success be celebrated?

Once a year, WOSM will select the most inspiring projects among those supported by the Fund for special attention. When your project shines out amongst all others, you and the project leaders will be invited to participate on a 'field visit' during which you will be able to exchange with other inspiring Scouts and see for yourself how other projects have reached their communities.



## Overview of the funding process



All Regional Office and Central Bureau projects will be reviewed by the Joint Executive Committee